



Join the Community at the...

# WOMEN IN STANDARDS

for the

# 2021 VIRTUAL ANNUAL "DINNER"

Celebrate with fellow standards  
volunteers and participants

Thursday, January 21, 2020  
5PM to 7 PM

[www.WomeninStandards.org](http://www.WomeninStandards.org)



# Attendees

Join the Women in Standards and your fellow standards community family for a night of networking and celebration.



**Keynote  
Speaker**

**Chantal Guay, ing. P.Eng.  
Chief Executive Officer  
Standards Council of Canada**

**"Diversity in Standards and Why the  
Future Belongs to Standardization"**



# Agenda

5:00pm Happy hour

5:30pm Opening and Keynote

6:00pm Networking, visiting with vendors

6:30pm Announcing the 2020 Challenge Winner

6:55pm Closing Remarks

General Admission is complementary, bring a friend and help us celebrate a bright 2021!

# VENDOR OPTIONS

Meet your next customer at  
the Women in Standards Annual Dinner



## Vendor Booths

Meet virtually with attendees and gain valuable opportunities to highlight your products and services. Highlight your products and services using on our Vendor Banners.

\$500 per booth

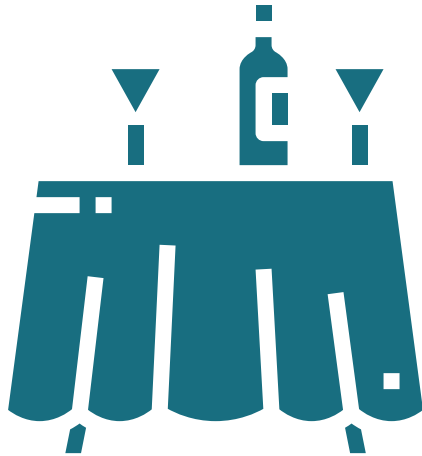
## Vendor Banner

Your logo will be displayed prominently in the event hall on clickable vendor banners. When clicked, the banners expand to display your unique message - a great opportunity to share a link to a video, information on what sets you apart, or a unique offering only available to attendees.

Included with each vendor booth.

# SPONSOR OPTIONS

**Celebrate standards at the Women in Standards Virtual Annual "Dinner" and support our 2021 activities**



## **Table Sponsor**

Select a theme for your table and help attendees network and have fun. (Theme subject to approval by Events Committee)  
\$200 per table



## **Annual Sponsor**

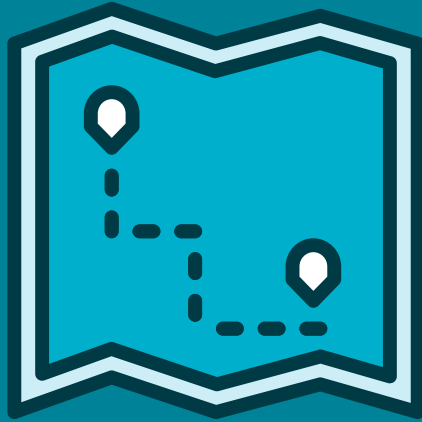
Annual Sponsors are recognized at events throughout the year, on the Women in Standards website, and more!  
\$6,500 per year



## **Website Sponsor**

Gain visibility as a listed sponsor on the Women in Standards website and in social media postings.  
\$2,000 per year

# 'Around the World' Scavenger Hunt



Each attendee will be provided with a map of the event hall and instructions to collect

a keyword to 'conquer' each location. Attendees who collect them all can submit their scavenger hunt keywords to be eligible to participate in an end-of-night giveaway.

