

PRESS RELEASE

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FOR IMMEDIATE RELEASE:

Women in Standards Presents Survey at UNECE Gender Responsive Standards Initiative Meeting

November 03, 2020 - The Women in Standards is proud to announce that Executive Officer and Board President, Karin Athanas, recently presented at the November 2, 2020 UNECE Working Party on Regulatory Cooperation and Standardization Polices (WP.6) Gender Responsive Standards Initiative meeting.

The presentation which was attended by experts from around the world, addressed the results of the Women in Standards survey Inclusion in Standards: A Survey of US ANSI-Accredited Standards Developing Organizations, lessons learned, and plans for the 2021 Women in Standards survey. Attendees expressed interest in learning more and participating in the 2021 survey.

Ms. Athanas spoke on a panel with experts from University of Oxford, Catalyst Europe, and the United Nations University. Learning points from the presentations included:

Positive trends in diversity on corporate boards may be misleading when not accounting for size of the organization as research suggests that women are more likely to sit on the boards of large organizations.

Developing a more inclusive and diverse workplace can lead to enhanced team problem solving and engagement.

Studies suggest that 300 million fewer women than men use mobile internet and in poor urban communities, women are 50% less likely to use the internet.

To learn more about the Women in Standards and to download a copy of the 2020 Inclusion in Standards survey, visit the Women in Standards website at WomeninStandards.org or reach out to Women in Standards Executive Officer, Karin Athanas at admin@WomeninStandards.org.

ABOUT Women in Standards:

Women in Standards is a nonprofit membership society incorporated in Maryland, whose stated mission is “*To develop and promote a diverse ecosystem of standards development participants.*” Visit the Women in Standards website for educational resources on topics such as standards development and standardization, conformity assessment, and professional development. The Women in Standards provides a community for standards developers and contributors to come together to grow and strengthen the field and promote issues of inclusion and diversity.