

PRESS RELEASE

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FOR IMMEDIATE RELEASE:

Women in Standards announces the addition of Brian Meincke to the Board of Directors

October 6, 2020 - The Women in Standards is proud to announce the addition of Brian Meincke to the Board of Directors. Brian is Vice President of Global Business Development and Innovation Strategy at ASTM and brings to the Board his over 25 years of experience working in business development at associations and for-profit institutions.

“Brian Meincke is a collaborator and thought leader and his participation on the Board will bring new insights and strategic alignment looking towards 2021 and beyond,” said Women in Standards President Karin Athanas.

Visit the WomeninStandards.org website to learn more about the Women in Standards Board and the mission of the organization. Membership is available to all individuals interested in learning more and getting involved in standards development.

For questions or to learn more, contact Karin Athanas, Board President at admin@womeninstandards.org

ABOUT Women in Standards:

Women in Standards is a nonprofit membership society incorporated in Maryland, whose stated mission is “*To develop and promote a diverse ecosystem of standards development participants.*” Visit the WomeninStandards.org website for educational resources on topics such as standards development and standardization, conformity assessment, and professional development. The Women in Standards provides a community for standards developers and contributors to come together to grow and strengthen the field and promote issues of inclusion and diversity.