

PRESS RELEASE

CONTACT INFORMATION:

Karin Athanas
Executive Officer
Women in Standards, Inc.
Email: admin@womeninstandards.org
Web: www.womeninstandards.org
Twitter: www.Twitter.com/WiStandards

FOR IMMEDIATE RELEASE:

Women in Standards President Karin Athanas to Present at SES Conference

July 15, 2020 - The Women in Standards is proud to announce that Karin Athanas, Executive Officer and Board President of Women in Standards will present during the upcoming 69th Annual Society for Standards Professionals (SES) Conference.

The presentation, titled “Attracting Under-represented Interest Categories – Stakeholder Participation in the Standards Development Process,” will go live through the SES conference app on August 5th, 2020 at 1:30pm EST. Registration for the conference is free, ensuring all interested parties can take part and gain insights on this critical topic.

In her presentation, Karin will discuss the results of a survey of US based ANSI-accredited standards development organizations (SDO) conducted by the Women in Standards, scheduled to be published July 28, 2020. The survey sought to identify the commonly under-represented stakeholders in the standards development process and strategies that SDOs have found successful in attracting participants from those stakeholder groups.

Members of the media can obtain an advance copy of the survey executive summary by contacting admin@womeninstandards.org. The final survey will be posted to the Women in Standards website and available to all for download on July 28th, 2020. For questions and inquiries, reach out to admin@womeninstandards.org or visit the Women in Standards website.

ABOUT Women in Standards:

Women in Standards is a nonprofit membership society incorporated in Maryland, whose stated mission is “*To develop and promote a diverse ecosystem of standards development participants.*” Visit the WomeninStandards.org website for educational resources on topics such as standards development and standardization, conformity assessment, and professional development. The Women in Standards provides a community for standards developers and contributors to come together to grow and strengthen the field and promote issues of inclusion and diversity.